

Advertising with Exeter City Council





Digital Advertising opportunities: Exeter St David's Station, Exeter Central Station & Exeter Airport

Book a spot on our 43-inch digital advertising screens at Exeter Central Station, Exeter St David's Station and Exeter Airport to potentially reach millions of passengers per year.

Footfall per year:

- Exeter St David's - 3.6 million passengers
- Exeter Central - 2.5 million passengers
- Exeter Airport - Over 500,000 inbound passengers

Screens available at:

- Exeter St David's Station
- Exeter Central Station
- Exeter Airport
- Guildhall Shopping Centre



Discounts available for advertising for longer periods:

- | | |
|-----------|--------------|
| 3 months | 10% discount |
| 6 months | 20% discount |
| 12 months | 35% discount |

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Screen size:

Portrait 1080px x 1920px Landscape 1920px x 1080px	Price includes all 3 screens per week		
	All 3 screens	Visit Exeter Member	Non-member
	5 seconds	£30	£45
	10 seconds	£50	£60

To find out how to become a Visit Exeter member:
visit.exeter@exeter.gov.uk

visit exeter

For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Digital Advertising Screen at the Guildhall Shopping Centre

Book a spot on our 65 inch digital advertising screens to potentially reach an audience of over 5 million people per year.

Screens available at:

Exeter St David's Station
Exeter Central Station
Exeter Airport
Guildhall Shopping Centre

Discounts are available for advertising for longer periods:

3 months	10% discount
6 months	20% discount
12 months	35% discount

Prices: Per Screen Per Week

Guildhall	Member	Non-member
5 seconds	£45	£60
10 seconds	£60	£75

Screen size:
Portrait 1080px x 1920px

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

To find out how
to become a
Visit Exeter member:
visit.exeter@exeter.gov.uk

visit
exeter



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Visit Exeter website banner adverts

Promote your business to 50,000 unique visitors per month online by placing a web banner on www.visitexeter.com – the official tourism website for Exeter.

Banner adverts link directly to your website. Dimensions are 300 x 250 pixels, and can be supplied either as a JPEG or animated GIF.

Please send finished artwork files to:
advertising@exeter.gov.uk

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Price per month

Visit Exeter	Member	Non-member
All pages	£75	£150
Sectional	£50	£100

Dimensions: 300 x 250px
Files: Jpeg or Animated Gif

To find out how
to become a
Visit Exeter member:

visit.exeter@exeter.gov.uk

visit
exeter



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597

Vehicle advertising around the city

We have been promoting our recycling messages on the side of our Waste Collection Vehicles for a number of years now and have seen a dramatic increase in the amount of waste recycled - proving it does work.

So we want to give you the opportunity to promote your business, organisation or campaign.

We have a fleet of waste collection vehicles that travel to every street in Exeter, including the city centre, main and side roads, avenues and cul-de-sacs. Advertising on these vehicles creates a moving canvas and is the ideal way to promote your business to residents and the local community.

Waste collection vehicle both sides

£500 per month, per vehicle, for a minimum of three months or £4,000 for 12 months

Dimensions: 2370mm wide x 1330mm deep

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

There is a one-off charge per vehicle of £400 for the print and application of your advert on a high quality vinyl.



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Vehicle advertising around the city

Reach new audiences by advertising on our fleet of fully electric vans. Our vans offer maximum impact at minimal cost, offering you an amazing return on investment. The electric vans operate through the whole of Exeter on a daily basis and provide the perfect eye catching promotion for your brand.

Electric van both sides and rear

6 months - £700 per vehicle
12 months - £1,000 per vehicle

Side panels: 1650mm x 430mm
Rear door: 700mm x 340mm

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

There is a one-off charge per vehicle of £150 for the print and application of your advert on a high quality vinyl.



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Exeter Citizen is our quarterly newspaper

All residents and businesses get a free copy

Design:
We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:
This is included in the fee and is guaranteed for the duration of the agreement.



Citizen	Banner	Quarter page
All pages	COMING SOON	
Sectional		

For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597



Street banner advertising throughout Exeter city centre

Exeter City Centre attracts over 1 million people per month and would create a perfect all year round opportunity for unrivalled direct advertising and exposure to shoppers.

We can offer multiple banner locations throughout the city centre with full advertising consent in place.

£150 per week - excludes production & installation

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

To be arranged separately.

Please enquire for further information and booking form.



For information & bookings, please email: advertising@exeter.gov.uk or call 01392 265597